

Kalan LP

By Mary Fran Connelly

When money is tight and times uncertain, what will cause your customer to reach for her wallet? A gift that captures a memory or causes a laugh, a little something personal.

“Laughter is the closest distance between two people.” – Victor Borge.

Memories, laughter, and personalization are exactly what Kalan LP creates. With over 50 product lines and hundreds of products, Kalan’s goal is to make their customers money.

Souvenirs available include mugs, keychains, magnets, and zipper pulls with name and location drops. Gifts and novelties in the company’s lines include Funny Super Jumbo Greeting Card, Cool Personalized Coasters, Key Rings, Shot Glasses and Metal Signs.

Kalan can create and manufacture new designs and bring virtually any concept to fruition.

When your business becomes a part of the Kalan



Andrew Kalan with a selection of Kalan LP keychains.

family, here is what you are getting:

1. Partnership with a company that has been in business for 35 years.

2. A source of innovative products that is always looking to bring new things to their customers. (A year ago they acquired Funworks!)

3. A family owned and operated company where employees don’t have to be named Kalan to be treat-

ed like family.

4. Loyalty of a company that has maintained relationships with customers that have been with them since the beginning.

5. Fast order turnaround normally within 24 hours.

This all means that you can count on Kalan to be there to provide you with fun affordable products and the best customer service from the friendly Kalan team. All personalized items are available in top-selling names and popular titles.

The closest distance between two people is a Kalan item.✍

(For more information, circle 64 on card.)

The KeyZe Company

By Sue Smith

Accessible, light weight, American made, colorful, and customizable are just a few of the words that describe the KeyZe, an innovative yet simple new key clip that will become a comfort and a habit for everyone who uses it. You will soon discover that “It’s Easy with KeyZe.”



KeyZe key holders displayed on The Key Rack from the company.

Accessible. That was the main factor that motivated me to develop the KeyZe. One evening as I entered a dimly lit parking garage across the alley from my office building, I felt uneasy. For some reason this particular night seemed especially dark, and there were “quiet noises” about as I walked towards my car. I started to search for my car keys, which had settled at the very bottom of my purse. At last, I found my keys, unlocked my car, jumped inside and pushed the lock button.

That experience sparked the idea that I needed to know where my keys were so I could grab them quickly. So the concept for KeyZe developed from my need, a need we all have, namely, easy access to our keys.

On your handbag, on your pants’ pocket, on your golf bag or backpack, while you jog, or exercise at the gym, stop searching for those keys! You’ll find that the KeyZe is more than just a key chain.

It’s the great locator!

Our KeyZe is easily customized with your company’s name or logo, as a promotional business gift, or for that special family or school event. Find a favorite from our array of decoratively domed KeyZes, or create your own.

And when that KeyZe isn’t in use, park it on The Key Rack, specially designed to hold your KeyZes. Visit us online to view our video demonstration.✍

(For more information, circle 66 on card.)